

László Mezei • Skilled designer focused on product, UX and interaction for iOS, Android and web.

Numbrs

2014 – 2020 Nov

Deputy Head of UX

I create concept and design for multi-banking mobile app Numbrs on both iOS and Android, in a fully agile and remote environment, as well as mentoring and hiring in the UX team.

Isobar Budapest

2004 – 2014

Senior UX Designer and Head of UX

Built up and lead a group of 9 at Hungary’s top digital communication and design agency. Created desktop and mobile websites, online stores, apps and intranets for brands like Hungarian Telekom, MOL or Generali.

Possible Budapest

2003 – 2004

Information Architect

Designed IA for large-scale websites at web agency Carnation, now part of Possible, a Wunderman Thompson company.

New World Publishing

2001 – 2002

General Manager of Online

Managed a group of 5 in designing, building and operating the Budapest, Prague and Warsaw Business Journal websites of NWP.

Uproar

1998 – 2001

Site Producer

Absorbed basics at pioneering community game-show developer Uproar, a US dot-com startup that was a precursor to LogMeIn.

University of Debrecen

1998

MA in English & History

Generalist skill set • I believe in clear, useful, relevant design driven by deep empathy and hard thinking.

Design

Strong skills in IA, wireframing, UI & interaction design, copywriting for web and mobile, iOS and Android.

Prototyping

Expert with Sketch, Framer and ProtoPie in building interactive design prototypes.

User research

Experienced in user testing, surveys, deep interviews, Google Analysis, Firebase, AppsFlyer, heatmaps, and so on.

Management

Confident in managing design teams, projects and key accounts.

Presentation

Great at presenting complex concepts to managers, engineers and non-technical staff, as well as large audiences.

Languages

I speak and write fluent English and have B1 German.